

# Microsoft, Lotus, Claris, Aldus, Adobe and WordPerfect have all taken advantage of System 7. Shouldn't you?

Software Publishers Association named System 7 a Best New Business Software Product of the Year. MacUser gave it its Editors' Choice Award. Byte, the Award of Excellence.

The "Before You Install" disk confirms the compatibility of your software (including INITs). Then, simply click the mouse to install System 7. Any questions? Now, one year's toll-free phone assistance is included.

Developers have shipped thousands of applications that take advantage of System 7. Microsoft, Lotus, Claris, Aldus, Adobe and many more.

System 7 works on all Macintosh computers. To run multiple programs, four megabytes of memory is recommended. Two megabytes and a hard disk are required.

Macintosh PC Exchange, At Ease, Apple Font Pack and QuickTime are just a few of the software utilities that take advantage of System 7.

Macworld says, "The new Finder... is worth the cost alone." System 7 improves the way you organize, view and work with information. Built-in file sharing lets you share files over a network, simply and easily.

If you're already using System 7, you'll want to take advantage of all the latest refinements in System 7.1. Refinements like a Fonts folder that lets you organize all your fonts in a central folder. And the new QuickTime 1.5 extension.

## Macintosh System 7

System Software  
Version 7.1  
Personal Upgrade Kit

The ideal combination of power and ease of use.

**Macintosh System 7.1** If you haven't upgraded, you're not getting the most out of your favorite software programs. New features like an improved Finder™ and 21 TrueType™ fonts will help you do your work quicker and easier. If the six million people who are already on board aren't enough to convince you to upgrade, here's a fact that might. This is System 7.1. The most refined system software ever from Apple. The power to be your best.

Apple 